



Library Announcement

<https://library.utar.edu.my>

Free Access to “Asia Impact Management Review” e-Magazine for All UTAR Staff and Students

Dear All,

Asia Impact Management Review (AIMR) is collaborating with UTAR library to provide free access to all UTAR staff and students.

[Asian Impact Management Review \(AIMR\)](#) is a magazine and website serving as an platform that facilitates idea exchange between the industry, government, and academia. This magazine provides a forum for the discussion of impact accounting and the presentation of impact management and measurement methods used worldwide. AIMR covers topics relevant to impact accounting, including impact measurement methods, impact standards, impact investing, social business models, and more.

In order for accessing full text, UTAR email address is required for registration. The registration is free for all UTAR staff and students.

Click here <https://www.aimr.asia/> to begin your access to AIMR. Remember to Bookmark the tab for future reference.

Alternatively, you may visit to Library E-Journals webpage (<https://library.utar.edu.my/eJournals2-0.php>) and click on “AIMR”, to begin your access.

Don't forget to “Sign In” with your registered account to access the full text.

Please fully utilise this opportunity, for your teaching, learning and research experiences!

For any enquiries, please do not hesitate to contact us via Live Chat at [UTAR Library](#) website or email to library@utar.edu.my.

Thank you.

Regards,

UTAR Library
18 March 2024